

**T.RUTH**

**R.EAL**

**U.NIQUE**

**B.LESSED**

## BIOGRAPHY

In a culture where sex, drugs, politics, violence and money dominate the music industry, **T.R.U.B. (Lil Trouble)** brings the **TRUTH** in an incredible sound based on what's hot without conforming to unenthusiastic Hip-Hop trends. "I produce **REAL** music conveys an image of hope, pride, and fun with an emphasis on hard work and effort that leads to overcoming life's challenges," says **T.R.U.B.**



This Memphis, TN based rapper is not your average Hip Hop artist. Born Lawrence Johnson in Alexandria, VA, **T.R.U.B.** grew up in Memphis, where his passion for Hip-Hop music grew. He realized his immense talent and started perfecting his artistry at an early age. His career began at age 11 with first mixtape *Cruel To The Game* which ignited his career and laid the groundwork for the release of his first album *Situation Of A Hustler*, produced by Richard "Enigma" Harvey.

By the age of 15, **T.R.U.B.** gained a massive underground Hip hop fan base. His career stepped to the next level when his music caught the attention of Rob-E-Rob Devine, who was the A&R Director for Image Records. When Devine left Image Records to head his own independent label G Money Records out of Los Angeles, CA, **T.R.U.B.** leaped at the opportunity to take his music world wide. Rob-E-Rob was so impressed with what he heard and amazed by Trouble's fresh and dynamic style so he decided to sign this next star in the making to his newly formed label. Since then, **T.R.U.B.** has been grinding hard to show the people that his incredible skills and his undeniable flow captures the essence of Hip-Hop music. **T.R.U.B.** is simply not your average rapper; he's a lyricist with a **UNIQUE** style that sets him apart from the competition.

Although young, **T.R.U.B.** has already had the opportunity to perform and collaborate with industry heavyweights like Snoop Dogg, who arranged his West Coast smash single "Bring Da Funk", OJ Da Juiceman, 50 Cent and G-Unit, Juvenile, Young Jeezy, Eminem and D12, Three 6 Mafia, Dem Franchise Boyz, 8Ball & MJG and Hurricane Chris.

Summer 2010 **T.R.U.B.** released his mixtape *Da Appetizer*. DJ's, clubs and radio stations are recognizing **T.R.U.B.** as a force in Hip Hop music from his this mixtape endeavor. **T.R.U.B.** expects *Da Appetizer* to change the game, in a way of people knowing that he, The Iron Chef, is here! *Da Appetizer* is hosted by DJ Lil Larry.

**T.R.U.B.**'s goal is to bring good music to a global audience. He's **BLESSED** with talent, has pop star charisma, a gangster rapper bravado, a fast-exploding fan base, and lyrics that transform rap into a movement. His debut album *Iron Chef* is set for release in 2011 and encompasses a diversity of styles and influences that the up and coming rapper has distilled over the years.

With *Iron Chef*, **T.R.U.B.** returns to the streets where his career once started and delivers an album with refreshing vitality. He joins forces with a crew of rising producers including T-Lace, Enigma and Jaywan. "I wanted my debut album *Iron Chef* to be something different," says the Tennessee-based rapper. "I put a lot of hard work into it to make it sound unique and versatile so we have tracks on *Iron Chef* for everyone!"



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# TOP ACTS FROM T.R.U.B.

2010 –2011 Dub Magazine Car Show Tour  
Hip Hop Concert Performer - Houston,  
Ocean City, San Diego, Atlanta, Memphis,  
Chicago, Miami

2010 Hip Hop In The Ville Concert Performer -  
Nashville, TN

2009 Performance on the Black Ebony Festival tour  
with Slick Rick, Doug E Fresh, MC Lyte  
and Hurricane Chris.

Headliner at Club Scores on a May 2009  
sold out event.

Opening act for Pretty Ricky in Jackson, TN.

Performance at the LA Convention Center with  
Snoop Dogg and DJ Quick.

Performance at BB Kings on the Universal City Walk  
in Los Angeles, CA.

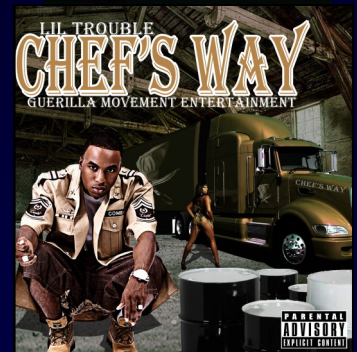
Opening act for Gucci Mane's  
"So Icy Entertainment" in Memphis ,TN

Performance in Albany, GA with  
50 Cent's G-Unit



## Chef's Way

EP Available on



Da

## Appetizer

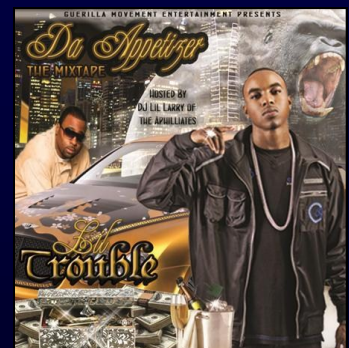
Mix Tape

Hosted by

DJ Lil Larry

of the Aphilliates

Available NOW!







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[www.GMovement.com](http://www.GMovement.com)



*"Do today what others don't, to have tomorrow what others want!" - T.R.U.B.*



# T.R.U.B.'s PERFORMANCE WALL



## THE INDUSTRY QUOTES!

*"T.R.U.B. is the next big thing to come out of Memphis, TN and one of the new voices of the south."*  
- DJ Q - Hot 107.1FM - Memphis, TN

*"While sitting here wondering where music will be in the next five to ten years, I have seen a glimpse of the future; The South has given birth to an artist such as T.R.U.B.! He has a very unique style, humble personality, charisma, and drive to be the next big thing!"*  
- J. Shields, CEO - Southern Coalition Movement

*"When it comes to rappin', T.R.U.B. is the man with the skills to deliver the message...special delivery!"*  
- DJ JTK, Crunk Magazine

*"I have had the pleasure of watching T.R.U.B. grow and evolve into a highly talented artist and look forward to him achieving the heights of an established superstar in the music industry."*  
- Enigma, Lion's Den Productions

*"I believe the artist know as T.R.U.B. will be the first to receive 'The Best Artist of the Year' for three consecutive years, because he reinvents himself every year with astonishing results...that's too much for the world to handle!"*  
- Tony Williams, Producer (Mariah Carey, Toni Braxton)

*"T.R.U.B. is the hottest thing smoking in the streets! As an artist, he has swag and charisma, a unique sound that stands out from all other southern rappers. To me he's the young new boss of the south!"*  
- Shazz Loc, West Coast Rap Artist

*"T.R.U.B. represents more than a 'Next 2 Blow' artist. This young and aspiring rapper will make major noise sooner than you think so pay attention and watch out for the 'Iron Chef'."*  
- Kai Denninger, Yo! Raps Magazine

*"T.R.U.B. is one of the most motivated young artists in hip hop today. He works hard and keeps a positive outlook on everything. His club banging single "WORK" is hot in the streets of Memphis."*  
- Ms. Hypnotique, Assistant Program Director - Southern Coalition Movement

*"T.R.U.B. is one of the next to blow artist in the south with his hard lyrics and tight flow. T.R.U.B. is the future!"*  
DJ Larry, Live From Memphis Hot 107.1FM

*"I am very impressed with T.R.U.B.. He's professional, lyrical and relevant. I will continue to support "Work" and any upcoming releases. "*  
Kelly "KP", General Manager- Club 152 Beale St.

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